



GINZING™ GLOW-BOOSTING MOISTURIZER
AVAILABLE AS FROM MID-MAY 2025

Origins Unveils
NEW Pearl Glow shade of iconic GinZing Glow-Boosting Moisturizer
to Hydrate and Illuminate Skin



New York, NY – [Origins](#), a leader in nature-driven, high-performance skincare, proudly introduces a new glow shade, Pearl Glow, of their iconic GinZing™ Glow-Boosting Moisturizer, to accompany the existing, newly repacked Bronze Glow shade, the latest addition to the beloved GinZing family. Designed to deliver an instant luminous glow plus all-day hydration, these glow-boosting moisturizers are powered by Origins' cutting-edge Vital Synthesis Technology™ to visibly refresh and energize tired-looking skin.

Harnessing over 30 years of plant chemistry research, Origins has unlocked the power of Vital Synthesis Technology™, a proprietary blend of White Panax Ginseng and Caffeine from Coffee Beans, to help boost skin's natural energy to restore radiance and revitalize tired-looking skin. Clinically shown to instantly boost radiance with Illuminating Minerals, the GinZing Glow-Boosting Moisturizers deliver immediate and all-day hydration with Hyaluronic Acid. With their ability to visibly refresh and awaken tired-looking skin, these innovative formulas reflect Origins' expertise in blending high-performance ingredients with cutting-edge plant science and beautifully sensorial experiences.

GinZing Glow-Boosting Moisturizers now deliver even more options for radiance with two customizable glow shades: **Pearl Glow (NEW)** for a luminous, soft radiance, and **Bronze Glow** for a warm, sun-kissed glow. Capture that "magic hour lighting" — from bright cotton-candy morning sky tones to the warmth and wonder of golden hour—you can layer, mix, or match to create a look that suits any mood or moment. The versatile formula fits seamlessly into any routine, whether used as your daily moisturizer in the morning for hydration and glow, as a radiant boost before a night out, or mixed with foundation for added luminosity. It can even be applied to highpoints like cheekbones and the bridge of the nose for a highlighting effect.

Amber Garrison, Global Brand President of Origins, shares: "With the launch of GinZing Glow-Boosting Moisturizer's new radiant shade, Origins invites more consumers to Glow Their Own Way. This new moisturizer highlights the radiance-boosting benefits of our GinZing collection while providing a personalized glow with

two beautifully flattering shades. Combining our signature plant science with instant gratification, we redefine radiance in skincare for a new generation of consumers."

In line with Origins' commitment to sustainability, GinZing Glow-Boosting Moisturizers are vegan and 97% Naturally-Derived***. This launch reinforces Origins' dedication to inspiring confidence, empowering consumers, and redefining radiance in skincare.

Visit [Origins.com](https://www.origins.com) to discover the transformative power of GinZing Glow-Boosting Moisturizer and experience radiant, energized skin.

***Per ISO 16128 standard. From plant sources, non-petroleum mineral sources, and/or water.

GINZING™ GLOW-BOOSTING MOISTURIZERS

BENEFITS:

- Immediately boost radiance
- Deliver all day hydration
- Revitalize tired-looking skin
- Create a healthy-looking glow
- Available in 2 glow shades – Pearl Glow and Bronze Glow
- Citrus essential oil blend awakens and invigorates the senses
- Texture: Gel cream with sheer shades + pearlescent glow

CLAIMS:

- All day Hydration
- Provide an immediate boost in radiance / give skin a healthy-looking glow
- 100% had an immediate boost in radiance*
- Immediately boost skin's moisture for a dewy glow
- 89% had an immediate boost in moisture*

ATTRIBUTES:

- Vegan**
- 97% Naturally-Derived***
- Appropriate for All Facial Skin Types Dry to Oily
- Silicone-free

*Clinical testing on 28 women

**Free of animal-derived ingredients

***Per ISO 16128 standard. From plant sources, non-petroleum mineral sources, and/or water.

KEY INGREDIENTS:

- Vital Synthesis Technology™: Panax Ginseng & Caffeine from Coffee Beans to help boost skin's natural energy to restore radiance and revitalize tired-looking skin.
- Illuminating minerals: Deliver luminosity to all skin shades over 2 shades.
- Hyaluronic Acid: Provides deep, long-lasting hydration for a plump, dewy glow.
- Citrus Essential Oil: Awakens and invigorates the senses.

USAGE:

The versatile formula fits seamlessly into any routine, whether used as your daily moisturizer in the morning for hydration and glow, as a radiant boost before a night out, or mixed with foundation for added luminosity. It can even be applied to highpoints like cheekbones and the bridge of the nose for a highlighting effect.

SUSTAINABILITY:

- Packaging is recyclable; Recycle jar & cap together

AVAILABILITY:

- **New Pearl Glow shade of iconic GinZing™ Glow-Boosting Moisturizer** is available in-store at Douglas as well as online at douglas.nl.
- **Bronze Glow shade of iconic GinZing™ Glow-Boosting Moisturizer** is available in-store at Douglas, as well as online at douglas.nl.

Suggested Retail Price: €39

MEDIA CONTACTS:

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